

Monday - November 2, 2009

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|------|--|--|--|-------------------------------------|
| 9am | 9:30 - 10:45 AM | | | 9 am - 6 pm Registration Open |
| 10am | Steve Johnson - State of the Industry | | | |
| 11am | 11 AM - 12:15 PM | | | |
| Noon | 10 Ways Bars Lose Money <i>Bob Johnson</i> | Relationship Marketing Secrets <i>Ron De Roxtra</i> | Risk Management <i>North Pointe Insurance</i> | |
| 1pm | 12:30 - 1:45 PM | | | |
| 2pm | Lunch & Keynote: The Magic of Change - Jim Snack | | | |
| 3pm | 2 - 3:30 PM WORKSHOPS | | | |
| 3pm | Beer Smarts <i>Scott Seggi ~ Anheuser-Busch</i> | Business of Pro Shops <i>IBPSIA / Ebonite</i> | In-Center Fundraising <i>Jim Santora</i> | |
| 4pm | Stop Credit Cards from Eating Your Profits - <i>Amy Arcuri</i> | Global Charity Fundraising - <i>Troy Greisen</i> | Coin Ops - <i>AMOA Panel</i> | |
| 5pm | 3:45 - 5 PM | | | |
| 6pm | 5:15 - 6:30 PM | | | |
| 6pm | State Association Meetings (NY and PA) | Extreme Makeover Party Edition - <i>Sheryl Bindelglass</i> | | |
| 7pm | 7 - 8:30 PM | | | |
| 8pm | Welcome Reception sponsored by Anheuser-Busch | | | |

Tuesday, November 3, 2009

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| 8am | 8 - 9:15 am Breakfast sponsored by BPAA/USBC - Integration Update | | | | 8 am - 1 pm | 8 am - 6 pm Registration Open |
| 9am | 9:15 - 11 AM | 9:30 - 11 AM | | IBPSIA Ball Manufacturer Presentations | | |
| 10am | BPAA Update | Controlling Bar Costs <i>Bob Johnson</i> | Youth 101 <i>Kelly Bednar</i> | Center Maintenance in Today's Economy <i>Dave DiRito & Dennis Gemmer - Brunswick</i> | 9:15 - 10:30 am Brunswick 10:45 am - Noon MoRich | |
| 11am | 11:15 AM - 12:30 PM | | | | | |
| | Youth 102 <i>Kelly Bednar</i> | | | | Exhibitor Setup | |
| | 11:15 AM - 12:30 PM | | | | | |
| Noon | Building Your Bottom Line with User-friendly Technologies <i>Sponsored by Brunswick</i> | | | | | |
| 1pm | 12:30 - 2 PM | | | | | |
| 1pm | Luncheon featuring International Bowling Museum and Hall of Fame Updates and the Metro Bowling Writers Assn Awards | | | | | |
| 2pm | Trade Show Open - Day 1 2 - 6 pm | | | | | |
| 3pm | | | | | | |
| 4pm | | | | | | |
| 5pm | 5 - 6 PM | | | | | |
| 6pm | Exhibitor Appreciation Wine & Cheese Reception Sponsored by Ace Mitchell (On Trade Show Floor - All registered attendees invited) | | | | | |

Wednesday - November 4, 2009

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|------|--|--|---|---|-------------------------------------|
| 8am | 8 - 9 AM | | | | 8 am - 2 pm Registration Open |
| | Breakfast - STE, Bowlopolis and Bowling University Updates | | | | |
| 9am | 9:15 - 10:30 AM | | | IBPSIA Ball Manufacturer Presentations | |
| 10am | Health Care Issues <i>Kristen Eastlick</i> | Social Media: Can You Afford to be the Last on Board? <i>(Facebook, Twitter, MySpace, etc.) - Carey Tosello</i> | I See Dead People (Wasting \$\$\$) <i>Rev. William M. McCarty</i> | 9:15 - 10:30 am Storm 10:45 am - Noon 900 Global | |
| 11am | 10:45 AM - NOON | | | | |
| | "Small Changes, Big Impact" by Rosa Katz, Business Development Manager - QubicaAMF Worldwide <i>Keynote Presentation Sponsored by QubicaAMF</i> | | | | |
| Noon | Noon - 4 PM | | | | |
| 1pm | Trade Show Open - Day 2 Noon - 4 pm Noon - 1 pm Lunch for All on Trade Show Floor | | | | |
| 2pm | | | | | |
| 4pm | 4 - 5:30 PM - WORKSHOPS | | | | |
| 5pm | Big Ideas, Little Dollars <i>Promoting & Marketing your facility for under \$100</i> <i>Sheryl Bindelglass</i> | | Young Guns Idea Exchange <i>The New Generation of Proprietors Guide this Session</i> <i>BPAA's Young Guns Committee</i> | | 4 - 10pm Exhibitor Break-down |
| 6pm | | | | | |
| 7pm | 7 - 10 pm | | | | |
| 10pm | "PARTY at THE TAJ" Reception & Dinner featuring Entertainment by The Jill Gioia Band (back by popular demand) SPONSORED BY QUBICAAMF | | | | |

REGISTER ONLINE TODAY at WWW.EASTCOASTBOWL.COM!
All seminars, speakers, functions, and times are subject to change without notice.